



# AT SHOWPLACE— LAS VEGAS

## EVENT SCHEDULE

Revised July 21, 2021 | Subject to Change

### TUESDAY, SEPTEMBER 14, 2021 LOCATION

<b>2:00 PM - 5:00 PM</b>	Registration Open <b>ONLY</b> for Exhibitors	Paradise Event Center Foyer, Westgate Convention Center
<b>8:00 AM - 5:00 PM</b>	Move In: Trucks & Trailers	Paradise Event Center Westgate Convention Center

### WEDNESDAY, SEPTEMBER 15, 2021 LOCATION

<b>7:00 AM - 8:00 AM</b>	Registration Open: WreckMaster Training & CTTA Training participants <b>ONLY</b>	Paradise Event Center Foyer, Westgate Convention Center
<b>8:00 AM – 5:00 PM</b>	Registration Open	Paradise Event Center Foyer, Westgate Convention Center
<b>8:00 AM - 5:00 PM</b>	Move In: ALL Exhibitors	Convention Center, Paradise Event Center
<i>Pending entry time</i>	Move In: Trucks & Trailers	Convention Center, Pavilion Hall
<i>Pending entry time</i>	All Exhibitors	Convention Center, Pavilion Hall
<b>2:00 PM - 5:00 PM</b>	AT Conference & Seminars	Westgate Conference Rooms 7-14
<b>6:00 PM – 7:00 PM</b>	Live Recovery Demonstration, <a href="#">Sponsored by Jerr-Dan</a>	AT Outdoor Venue – Adjacent Paradise Event Center
<b>7:00 PM – 9:00 PM</b>	American Towman Welcome Reception	AT Outdoor Venue – Adjacent Paradise Event Center

### THURSDAY, SEPTEMBER 16, 2021 LOCATION

<b>7:00 AM - 6:00 PM</b>	Registration Open	Paradise Event Center Foyer, Westgate Convention Center
<b>8:00 AM – 11:00 AM</b>	AT Conferences and Seminars	Westgate Conference Rooms 7-14
<b>11:00 AM - 5:00 PM</b>	<b>EXHIBIT HALL OPEN</b> <b>Luxury Vehicle Education Program</b> <a href="#">Sponsored by Allstate Roadside Services</a> <b>11:30 AM – 12:00 PM: <a href="#">Electric Vehicle Transports</a></b> Position your company to service EVs on the road today and in the future <b>1:00 PM – 1:30 PM: <a href="#">General Motors Update</a></b> New vehicle review and common technical information <b>2:00 PM – 2:30 PM: <a href="#">Next Level Operator</a></b> Servicing luxury brands, training and communication <b>3:00 PM – 3:30 PM: <a href="#">Pro 2 Pro</a></b> Industry leaders reveal their insights	Paradise Event Center & Pavilion Exhibit Halls Pavilion Exhibit Hall Booth# 1212



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### THURSDAY, SEPTEMBER 16, 2021 - CONTINUED

#### LOCATION

11:00 AM - 5:00 PM	American Towman Cup Wrecker Pageant	AT Outdoor Venue – Adjacent Paradise Event Center
11:00 AM - 5:00 PM	American Towman Cup Wrecker Pageant Voting	East Coast Truck & Trailer Booth #637
7:00 PM - 8:00 PM	Live Recovery Demonstration, <a href="#">Sponsored by NRC</a>	AT Outdoor Venue – Adjacent Paradise Event Center
8:00 PM - 9:00 PM	Pie Palooza (Includes blueberry, apple, pecan pies and more!)	AT Outdoor Venue – Adjacent Paradise Event Center
8:30 PM - 10:30 PM	The Desert Smoke: Steve Cardinale Memorial Smoker <a href="#">Sponsored by AutoReturn &amp; Police Towers of America</a>	AT Outdoor Venue – Adjacent Paradise Event Center

### FRIDAY, SEPTEMBER 17, 2021

#### LOCATION

7:00 AM - 5:00 PM	<b>Registration Open</b>	Paradise Event Center Foyer Westgate Convention Center
8:00 AM - 12 Noon	AT Conferences and Seminars	Westgate Conference Rooms 7-14
12 Noon - 5:00 PM	<b>EXHIBIT HALL OPEN</b>	Paradise Event Center & Pavilion Exhibit Halls
	<b>Luxury Vehicle Education Program</b> <a href="#">Sponsored by Allstate Roadside Services</a> <b>12:30 PM – 1:00 PM:</b> <a href="#">Electric Vehicle Transports</a> Position your company to service EVs on the road today and in the future <b>1:30 PM – 2:00 PM:</b> <a href="#">General Motors Update</a> New vehicle review and common technical information <b>2:30 PM – 3:00 PM:</b> <a href="#">Next Level Operator</a> Servicing luxury brands, training and communication <b>3:15 PM – 3:45 PM:</b> <a href="#">Pro 2 Pro</a> Industry leaders reveal their insights	Pavilion Exhibit Hall Booth# 1212
12:00 PM - 5:00 PM	American Towman Cup Wrecker Pageant	AT Outdoor Venue – Adjacent Paradise Event Center
12:00 AM - 4:30 PM	American Towman Cup Wrecker Pageant Voting	East Coast Truck & Trailer Booth #637
2:00 PM - 3:00 PM	Encore ACE Awards Ceremony <a href="#">Sponsored by GEICO &amp; Allstate.</a>	Westgate Convention Center - Pavilion
5:00 PM - 7:00 PM	Towman Feast & Winners Circle	AT Outdoor Venue – Adjacent Paradise Event Center
5:00pm – 10:00 PM	Move Out: ALL Exhibitors	Convention Center Paradise & Pavilion, Exhibit Halls
6:00 PM - 9:30 PM	CTTA Industry Leaders & Awards Night	Westgate Convention Center Ballroom A